



MOORESTOWN HOME & SCHOOL ASSOCIATION, INC.

Dear Moorestown Families,

Re: Home & School Annual Appeal

Another exciting year has begun and we hope that you and your children are enjoying the school year. Moorestown Home and School (H&S) is Moorestown School District's not for profit parent and teacher organization. We are sending this letter to provide an option of donating directly to H&S. We are a 100% volunteer organization, and all funds raised by H&S are used to support programs for all of our children.

The annual dues paid by our membership cover approximately 20% of our budget. Fundraising must fund the resulting 80% of our budget. In anticipation of a difficult year, H&S leadership has decreased its budget by \$22,000. For your reference, our budget is available on our web page at www.mtpps.com.

Our volunteers, members, and supporters contribute their time, talent, and resources to many programs and special projects including project graduation, field trips, cultural assemblies, science days, Unity Day, scholarships, and capital projects at the schools such as playground equipment, murals, and school signs to name a few. A more detailed list is available on page 3 of this letter.

We know that family budgets are tight so we wish to thank you for your continued support and to provide you with information on our plans for fundraising this year. There is a detailed list on the page 3 of this letter for the 2009/2010 School Year. We appreciate your support of these events and encourage you to participate and to invite your friends and family to be involved as well. As another option, we are offering the ability to make a direct donation to H&S. All of the proceeds generated go directly to support H&S programs for Moorestown School District students.

The second page of this letter is a form that may be returned to the H&S mailing address with your donation. Thank you for your continued support and generosity.

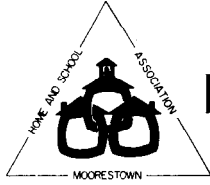
On behalf of H&S Board of Trustees,

Kristina Yankell
H&S President

Receipt:

\$ _____ Amount _____ Check # _____ Date

H&S is a 501 (c) (3) Non-Profit Organization. Your gift is tax deductible to the fullest extent of the law.



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We would like to support H&S at the following level:

- _____ \$0-\$25 Donor
- _____ \$26-\$50 Contributor
- _____ \$51-\$75 Supporter
- _____ \$76-\$100 Sponsor
- _____ \$101-\$250 Silver Sponsor
- _____ \$251-\$500 Gold Sponsor
- _____ \$501+ Platinum Sponsor

All Silver Sponsors and above will be listed on our website unless the donation is listed as anonymous.

Donor Information

- _____ Family Name
- _____ Corporate Name (if applicable)
- _____ Email
- _____ Address

_____ Anonymous Donation-Please do not list this donation on the H&S web page.

**Please mail this form with your check to:
PO Box 514, Moorestown, NJ 08057**

Thank you for your continued support.

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Home & School Fundraisers for 2009/2010

Fall: Book Fairs, Harvest House Tour, Innisbrook Sale (Gift wrap, magazines, etc.), Roller Skating, Moorestown logo apparel, School t-shirts, Kid Stuff Coupon Books

Winter: Adult Social - A fun and entertaining evening specially planned for adults only.

Spring: Family Fun Night – A fun filled event designed for adults and kids.

On Going: Market Day, Annual Appeal – Direct Donation to H&S

A Sample Programs Supported by the 2009/10 Home & School Budget

School Based Programs: \$23,600 for School Assemblies, \$14,675 contribution toward Field Trips, \$15,250 for programs such as Author Day, Back to School Nights, Community Service Projects, Dances, Directories, Enews, Fingerprinting, Fitness Fridays, Field Days, Freshman Transition Day, Homecoming, Honors Banquet, Hospitality, Ice Cream Socials, Kindergarten Transition Days, Landscaping, Science Days, Staff Appreciation Luncheons, WAMS Team Night, Unity Day, Welcome Families Summer Picnic and many more...

Annual Special Programs: \$13,500 in Scholarships, \$7,500 toward Project Graduation, and \$40,500 for School Projects. Past Special and Grant projects have included:

Elementary Schools: Playground Equipment, Sound Equipment, Wireless System, Pictures Frames, Floor Mats, Murals and Book of the Month Club

Upper Elementary School: Mosaic Murals, Display Cabinets, Playground Equipment, Landscaping, Bike Racks and Reading Corner in the Media Center

William Allen Middle School: Cafeteria Tables and Chairs, Backboards and Hoops for Basket Ball, Outdoor Tables, and Trash Receptacles,

High School: Memorial Garden, Digital Sign, Speak Up Program for Students, Banners, Picture Frames to Display Student Art, and Stage Curtains